



## 2020 Sponsor/Exhibitor Registration Paying With A Check Form

When paying with a check, send this completed registration form along with your check. Your registration will not be confirmed until. Payment MUST be postmarked by registration deadlines in order to be eligible for discounts if applicable.

### COMPANY INFORMATION

Enter the following information EXACTLY how you want the information to appear in the conference materials.

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_ Website: \_\_\_\_\_

**Email Address for Conference Communications** - All conference communications will be delivered to this email address.

Email Address: \_\_\_\_\_

### YES, I'd like to be a SPONSOR

#### SELECT SPONSORSHIP LEVEL:

- Diamond, with Attendee List and Lead Retrieval App – \$10,300
- Diamond Sponsorship Only - \$10,000
- Platinum, with Attendee List and Lead Retrieval App – \$5,300
- Platinum Sponsorship Only - \$5,000
- Gold, with Attendee List and Lead Retrieval App – \$2,800
- Gold Sponsorship Only - \$2,500
- Silver, with Attendee List and Lead Retrieval App – \$1,300
- Silver Sponsorship Only - \$1,000

### YES, I'd like to be an EXHIBITOR

#### SELECT BOOTH OPTION:

- Exhibitor Booth Only – \$850
- Exhibitor Booth, Attendee List and Lead Retrieval App – \$1,150
- Double Exhibitor Booth – \$1,500
- Double Exhibitor Booth, Attendee List and Lead Retrieval App – \$1,800

### PAYMENT INFORMATION

#### COMPLETE THIS FORM AND MAIL IT ALONG WITH YOUR CHECK.

Amount: \$ \_\_\_\_\_

Make check payable to: MO SHRM

Mail to: MO SHRM Executive Director  
10801 Mastin, Suite 740  
Overland Park, KS 66210

Contact [lori@moshrm.org](mailto:lori@moshrm.org) with questions.

**CANCELLATION POLICY**

\$50 cancellation fee prior to July 1st. After July 1st, no refunds. Substitutions may be made with no financial penalty.

To cancel, contact us at [lori@moshrm.org](mailto:lori@moshrm.org)

**ATTENDEE MAILING LIST AGREEMENT**

The SHRM Missouri State Conference attendee list is restricted to a one-time only use for a direct mail campaign to promote your company's participation at the annual SHRM Missouri State Conference at Lake of the Ozarks, MO. Additional usage is prohibited. Use of this list expires October 1. The exhibitor agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the attendee list in any form whatsoever, including entering into their own electronic databases. The exhibitor is responsible for damages incurred in enjoining unauthorized parties from using the attendee list in all cases where such unauthorized parties gained access to the mailing list through the exhibitor listed in this agreement or any of the exhibitor's agents or employees. Use of the Missouri State Council of SHRM logo on your direct mail piece is prohibited. Exhibitors may only use the Missouri SHRM Conference Logo and only in the form in which it is provided by contacting Lori McCombs, Executive Director at [lori@moshrm.org](mailto:lori@moshrm.org). NOTICE: Violation of the "Attendee Mailing List Agreement" may cause significant damage to the Missouri State Council of SHRM, its goodwill and its relationships, which the parties agree would be extremely difficult and impracticable to quantify. Accordingly, if Exhibitor violates the above Guidelines and Regulations, Exhibitor's right to use of future attendee mailing lists shall be subject to immediate forfeiture (as determined by the Missouri State Council of SHRM in its sole discretion). In addition, in the event of any such violation, Exhibitor agrees to immediately mail, at its own expense, such corrections and/or retractions as MOSHRM may deem appropriate in its discretion (and using verbiage approved by the Missouri State Council of SHRM).

I agree